

How to Make \$100,000+ as a Professional Speaker

Module 2: How to Land Speaking Engagements & Get Multiple Gigs From One Client

Organization's Logo

10

Sample 1 page Handout



Introduction & Opening Is Also Promotion

- Set the Room
- Introduction
- Handouts (PR & resources)
- Forms

Please make a list of times you are forced to stop and wait every day from a few seconds to a few minutes:

PR you & product

Speed Through
In 5 Steps
In 15 Seconds

Dr Rob Pennington

FREE 20 min video and 50 page workbook at:
www.DrRobPennington.com

Opportunity for personal application as well as for sharing in pairs or tables when appropriate.

1st Definition of Stress

2nd Definition of Stress

3rd Definition of Stress



"Stress is a signal a change is needed."



"Stress occurs whenever I am unable to create a successful image about change in my mind."



(...without knowing "How!")

Key Concepts

What I am unaware of controls me, what I become aware of I can change.

AUTOMATIC STRESS REACTION[©]

Hold Your Breath

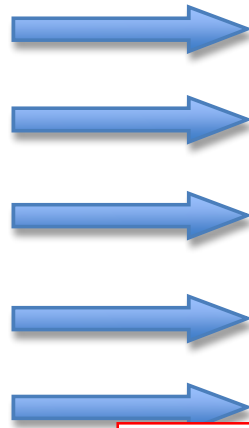
Tense Your Muscles

Have Self Doubt

Think Negatively

Get Serious

Current State



Future State

STRESS MANAGEMENT RESPONSE[©]

Breathe Deeply

Relax Completely

Reassure Yourself

Think Positively

Look for Humor

Your Contact Info



I will practice what I learned today (when & where?):

Place to apply what you have learned and take action based upon what you learned

Product image

